



ALPHAMEDIA
LIVE, LOCAL, SHREVEPORT



BUSINESS BUILDER PROGRAM

*Designed for members of the
Greater Shreveport Chamber of Commerce*

Program is designed to:

- Reach enough of the right people frequently
- Reach people with a compelling message that puts them into action
- Build brand image & awareness for your business within 8 weeks
- Be a cost effective benefit of your membership with Greater Shreveport Chamber of Commerce

Program Options:

PROGRAM A

- Includes 25 - 15 second spots per month that highlight your business name and contact information as well as slogan and/or website
- Your business has a final cost of roughly **\$65.50** per week

PROGRAM B

- Includes 20 - 30 second spots per month that highlight your business name and contact information as well as slogan and/or website
- Includes 5,000 streaming digital impressions per month
- Your business has a final cost of roughly **\$125** per week

Program Guidelines:

- Copy of all ad scripts will be provided to Greater Shreveport Chamber of Commerce upon acceptance into the program.
- All commercials will feature business as a member of Greater Shreveport Chamber of Commerce.
- Pricing is per station for direct business only. Agencies, please contact rep below.
- Advertiser responsible for payment directly to Greater Shreveport Chamber of Commerce *prior* to any spot being run. Payment may be made in full, monthly or in 4 payments.
- Minimum 8 week commitment with option to continue for subsequent months. Pricing valid for current Greater Shreveport Chamber of Commerce members only and not combinable with any other promotion or currently aired flight.
- Basic spot production costs included in pricing.
- Please allow 10 calendar day lead time for ads to run.

To participate:

Contact:

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