ENGAGING SESSIONS

- Media / Communications
- Economic Development
- Transportation
- Education
- Healthcare & Welfare
- Legislative Affairs
- Local Government
- Non Profit
- Community History

Explore your community. Become a leader.
WHAT’S THE PROGRAM ALL ABOUT?

The Greater Shreveport Leadership Program is a 9-month professional development program designed to help current and future leaders in businesses and other community organizations develop their leadership skills, community knowledge, and professional networks. Through the program, participants will learn and refine their leadership styles, meet and make connections with leaders in the community, and discover opportunities for community engagement and involvement.

HOW CAN I JOIN THIS YEAR’S CLASS?

Participation is open to all citizens residing and/or doing business in Northwest Louisiana. The program targets individuals with diverse socio-economic backgrounds and seeks a racial and gender mix reflective of the population at large. The recruitment process ensures a varied group representative of business and professions, government, neighborhoods, and the community at large. Participation in the program is limited and applicants are encouraged to reapply to subsequent programs if not initially accepted.

“Leadership Shreveport is absolutely the best way to get involved with the chamber and the Greater Shreveport community, regardless of if you were born and raised here or new to the area.”
- Bert Schmale, BancorpSouth

“I would encourage anyone who wants to become involved in our community and who wants to learn more about our community to go through this program.”
- Kent Rogers, NWLA Council of Governments
The program commences in February and ends with a graduation ceremony in November. The program begins with an orientation reception and includes a mandatory, overnight, two-day retreat in February. Participants meet once each month and travel as a group to various locations throughout the community. Sessions are usually held on the 2nd Tuesday of each month. The May session is also a mandatory, overnight, two-day visit to the Capitol in Baton Rouge to meet our Legislature.

The program curriculum includes:

**February - Opening Retreat**

Introductions, Overview and Team Building: Participate in a hands-on simulation where participants collaborate to explore the challenges of creating and governing society.

**March - Community History**

Who we were informs who we are. Hear from a local historian, tour downtown and visit highlights of Shreveport’s past while learning about how we became the Shreveport of today.

**April - Education**

Our workforce pipeline is critical to our economic future. Hear directly from representatives of our higher education institutions, visit campuses and learn about the importance and the promise of our Medical School.

**May – Public Policy (Baton Rouge)**

See how state government works, up close. Visit with Representatives and Senators, tour the State Capitol, visit the House and Senate in committee and in chambers, and hear directly from members of the administration.

**June - Local Government and Non-Profit**

Learn how your government responds to you. Visit with the Shreveport Mayor and Caddo Commission. Explore public services such as police and fire. Learn about how the non-profit sector helps connect and support our community.

**July - Media/Communications**

Hear from those who create the news you rely on. Go behind the scenes with local media including radio, tv, print and advertising.

**August - Health Care**

Healthcare is our number one industry and critical for every family. Learn about our local providers, gain insight into healthcare policy at the state and national level, and tour local medical facilities.

**September - Transportation**

Our transportation infrastructure is one of our most important assets. Hear firsthand about rail, road, and water transportation and the critical impact each mode of transportation has on Shreveport’s cultural and economic development.

**October - Economic Development**

Learn what drives Shreveport’s economy. Hear directly from small businesses and major employers, gain insight into the success factors and challenges faced by local businesses, and visit Barksdale Air Force Base.

All sessions begin at 8am and end at 5pm.

CLICK HERE TO APPLY
APPLICATION GUIDELINES

PROGRAM TUITION
Greater Shreveport Leadership Program tuition is $1700 and covers all program costs, meeting rooms, transportation during sessions and meals. Each year, one scholarship will be awarded to a representative from the community at large.

RECOGNITION
Throughout the program, participants will be listed in news releases and articles, which may appear in electronic and printed brochures and reports highlighting the Greater Shreveport Leadership Program.

PARTICIPANT RESPONSIBILITIES
The Greater Shreveport Leadership Program consists of nine sessions scheduled in advance, beginning in February. Attendance at all sessions is expected. Participation at the opening retreat is mandatory with no more than two absences in the remaining sessions. The mandatory, two-day session in Baton Rouge is scheduled to coincide with the Louisiana Legislative Session. Participants not adhering to the attendance requirements will be automatically dropped from the program with no portion of the tuition refunded.

Participants selected to participate in the program will be notified in writing by December 15

TUITION DUE UPON SELECTION NOTIFICATION

OVERVIEW
For more than 30 years, the Greater Shreveport Chamber of Commerce has been identifying and preparing future leaders through its Greater Shreveport Leadership Program.

VISION
An inclusive region with a strong economy stimulated by progressive leadership

MISSION
Foster a commitment to a life of community service through leadership

GOALS
- Identify, motivate and develop community leaders
- Expand the leadership abilities of participants through educational programs, exposure to existing leadership and civic organizations, and in-depth discussions of relevant issues
- Improve communication among leaders
- Provide a channel for participants to gain access to leadership opportunities and become involved in the development of solutions for community challenge

APPLICATION GUIDELINES
INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

To apply CLICK HERE or visit www.ShreveportChamber.org/Greater-Shreveport-Leadership or call Tracy Whittington at (318) 677-2547