



# 2025 LACCE Annual Conference

August 25 – 27, 2025

HOME2SUITES BY HILTON & LA PAVILLION

HOSTED BY ONE ACADIANA

## EVENT AGENDA

### Monday, August 25, 2025

12:00 – 4:00pm	LACCE BOARD MEETING	Executive Boardroom
4:00 – 5:15pm	Conference Registration Opens	Home2Suites Lobby
5:30 – 7:00pm	<b>WELCOME RECEPTION</b> Join us for a fun evening as we welcome you to Lafayette! <i>Sponsored by One Acadiana and Lafayette Travel</i>	The Ruins

### Tuesday, August 26, 2025

7:30 – 8:30am	NETWORKING BREAKFAST	Home2Suites
8:45 – 9:00am	<b>OFFICIAL CONFERENCE WELCOME</b> <ul style="list-style-type: none"><li>Tim Magner, 2025 LACCE Chairman, Greater Shreveport Chamber</li><li>Troy Wayman, One Acadiana</li></ul>	La Pavillion
9:00 – 10:00am	<b>OPENING KEYNOTE SESSION</b> <b>Chamber on a Mission: Are you ready to take your chamber to the next level?</b> <i>Chamber on a Mission</i> is an energizing presentation designed for chamber leaders who want to sharpen their focus, strengthen their teams, and engage their boards like never before. This fast-paced, practical session will help you: <ul style="list-style-type: none"><li>Align your leadership for greater impact and avoid burnout</li><li>Empower your team with clear priorities and accountability</li><li>Activate your board to be strategic partners—not just attendees</li></ul> Walk away with fresh insights, actionable strategies, and renewed motivation to drive your chamber's success. Whether you're looking to refine your leadership, strengthen your staff, or transform your board, this session will give you the tools to make it happen. <ul style="list-style-type: none"><li>Kyle Sexton</li></ul>	La Pavillion
10:00 – 10:15am	BREAK	
10:15 – 10:45am	<b>SPOTLIGHT OUR SPONSORS SESSION</b> Speed networking session with our sponsors. You must be present to win prizes!	La Pavillion
10:45 – 11:45am	<b>MORNING SPEAKER</b> Your Chamber Across the Years: Managing multigenerational communication in your Chamber. <ul style="list-style-type: none"><li>Steven Shook</li></ul>	La Pavillion
11:45am	LUNCHEON	La Pavillion

<b>12:00 – 1:00pm</b>	<b>The Original Influencers' Panel</b> Don't miss this fireside chat between some of the most influential organizations in Louisiana: Louisiana Association of Business and Industry (LABI), Better Louisiana, Public Affairs Research Council (PAR), and the Pelican Institute. Attendees will walk away with a better understanding of the work these organizations focus on, the impact of the recent legislative session, and how local Chambers should be engaging in the conversation to help move the needle for Louisiana. <ul style="list-style-type: none"> <li>• <i>Marie Centanni - Moderator</i></li> <li>• <i>LABI – Will Green</i></li> <li>• <i>Better Louisiana – Adam Knapp</i></li> <li>• <i>PAR – Steven Procopio</i></li> <li>• <i>Pelican Institute – Daniel Erspamer</i></li> </ul>	<b>La Pavillion</b>
<b>1:00 – 1:15pm</b>	<b>BREAK</b>	<b>Sponsor Area</b>
<b>1:15 – 2:15pm</b>	<b>ADVOCACY PANEL DISCUSSION</b> <ul style="list-style-type: none"> <li>• <i>Monique Thierry - Moderator</i></li> <li>• <i>Deborah Randolph – Central LA Chamber</i></li> <li>• <i>Rowdy Gaudet – LABI</i></li> <li>• <i>Michelle Biggs – St. Tammany Chamber</i></li> </ul>	<b>La Pavillion</b>
<b>2:15 – 3:30pm</b>	<b>AFTERNOON KEYNOTE SESSION</b> <b>Three Roles to Grow Your Chamber</b> Kyle shares the priority of roles to add to your team as you grow, and what each of these roles needs to understand about how to approach the important work of the chamber. <i>Based on the second edition of Kyle's book, ReMembership - New Strategies for Remarkable Membership Organizations.</i> <ul style="list-style-type: none"> <li>• <i>Kyle Sexton</i></li> </ul>	<b>La Pavillion</b>
<b>3:30 – 4:30pm</b>	<b>BREAK</b>	
<b>4:30 – 6:00pm</b>	<b>AWARDS RECEPTION</b> Join us for a fun evening of networking to celebrate our 2025 Award Winners Hors d'oeuvres and Cash Bar Sponsored by <b>Barksdale Federal Credit Union</b>	<b>La Pavillion</b>
<b>6:00 -</b>	<b>DINNER ON YOUR OWN</b>	

### **Wednesday, August 27, 2025**

<b>8:00 – 8:30am</b>	<b>NETWORKING BREAKFAST</b> No formal presentation during breakfast so you can network together.	<b>Home2Suites</b>
<b>8:30 – 9:15am</b>	<b>LED REORGANIZATION</b> <b>What the New LED means for Economic Development &amp; Chambers</b> <ul style="list-style-type: none"> <li>• <i>LED Secretary Susan Bourgeois - Invited</i></li> </ul>	<b>Home2Suites</b>
<b>9:15 – 10:15am</b>	<b>ECONOMIC DEVELOPMENT PANEL</b> <b>Models for Chambers &amp; Economic Development</b> Three experienced Chamber leaders and Economic Development Leaders <ul style="list-style-type: none"> <li>• <i>Stacey Romero – LEAD - Moderator</i></li> <li>• <i>Laura Lyles, Natchitoches Chamber</i></li> <li>• <i>Elizabeth Miller, Acadia Parish</i></li> <li>• <i>Megan Duhon, One Acadiana</i></li> </ul>	<b>Home2Suites</b>
<b>10:15 – 11:00am</b>	<b>COMMUNITY DEVELOPMENT INSTITUTE</b> <b>Models for Chambers &amp; Community Development</b> Overview of the Community Development Institute <ul style="list-style-type: none"> <li>• <i>Jessica Hemingway – Bossier Chamber</i></li> <li>• <i>Kristopher Kelley – West Monroe Chamber</i></li> </ul>	<b>Home2Suites</b>
<b>11:00 – 11:15am</b>	<b>CLOSING REMARKS</b> <ul style="list-style-type: none"> <li>• <i>Tim Magner</i></li> </ul>	<b>Home2Suites</b>