## 2025 Chamber of the Year Awards

It is the goal of the LACCE Chamber of the Year Award program to recognize those chambers that have distinguished themselves and their community through excellence in chamber management. The LACCE awards are presented on an annual basis. The chamber must be a member in good standing of the Louisiana Association of Chamber of Commerce Executives (LACCE). Winners are selected from entries submitted by individual Chambers of Commerce from across the state. *(****Previous winners must wait two years before applying again****.)*

Write a narrative of no more than 300 words each on how your Chamber excels in these forms of organizational excellence for the following topics. Achievements and examples must have taken place within the last 18 months. No more than 4 supplemental materials will be accepted – one per topic (*i.e., articles, publications, communications samples, etc.*).

1. **Networking & Communication (25%)**
2. Describe your Chamber’s Communications Plan
3. Describe your Chamber’s Special Events or Networking Opportunities
4. **Education & Business Development** **(25%)**
5. Describe your Chamber Business Education Programs
6. Describe your Chamber’s Business and Member Development Programs
7. **Advocacy & Government Relations (25%)**
8. Describe how your Chamber identifies its Advocacy issues
9. Describe your Chamber’s activity on a local, state, and/or federal level including issues and successes.
10. **Community Engagement & Social Impact** **(25%)**
11. Describe how your Chamber fosters community engagement
12. Describe how your Chamber has made a positive social impact

Awards will be presented in three separate categories:

* **Small Chambers** – defined as having **Budgeted Membership Dues** at or below $75,000
* **Medium Chambers** – defined as having **Budgeted Membership Dues** between $75,001 and $200,000
* **Large Chambers** – defined as having **Budgeted Membership Dues** greater than $200,000

**Your entry should be emailed to Jon McKinnie, Awards & Scholarship Committee Chair,** **lacce@louisianachambers.org** **no later than Thursday, July 31, 2025.**

The award winners will be announced at the annual LACCE Annual Conference. We encourage all Chambers to submit entries and share your successes with your contemporaries.

**2025 Chamber of the Year Awards**

**ENTRY APPLICATION**

This entry application must be completed and submitted along with your previous year-end total revenue (*all revenue – i.e., Membership, Events, Programming, Sponsors/Investors, etc*.), four (4) written narratives, and any additional supporting material.

Chamber Name

Address

City, State, Zip

Phone

E-mail Web Site

Cities/Parishes served

Total population of service area

Chief Paid Executive Title

Total Chamber Membership

**FY 2025 Budgeted Membership Dues** $

**This form along with the materials noted below should be emailed to:**

LACCE, Awards & Scholarship Committee

Jon McKinnie, Chair

president@unionparishchamber.org

**Your entry must be received by Thursday, July 31, 2025 to be eligible for consideration.**

Your entry should include, at a minimum:

1. A copy of your Chamber’s previous year Profit and Loss Statement or Total Earnings Report
2. Narrative descriptions and other examples of projects that have contributed to:
	* Networking & Communication
	* Education & Business Development
	* Advocacy & Government Relations
	* Community Engagement & Social Impact
3. Up to four (4) supporting materials (one per topic)

**Sample Narrative Scoring Rubric**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Networking & Communication  |   |   |   |   |   |   |   |   |   |   | Scores  |
| **Grammar & Spelling**  | 1  |   | 2  |   | 3  |   | 4  |   | 5  |   |   |
| **Communications Plan**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| **Networking Opportunities**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
|   |   |   |   |   |   |   |   |   |   |   |   |
| Education & Business Development |   |   |   |   |   |   |   |   |   |   |   |
| **Grammar & Spelling**  | 1  |   | 2  |   | 3  |   | 4  |   | 5  |   |   |
| **Business Education Programs**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| **Business and Member Development Programs**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| Advocacy & Government Relations  |   |   |   |   |   |   |   |   |   |   |   |
| **Grammar & Spelling**  | 1  |   | 2  |   | 3  |   | 4  |   | 5  |   |   |
| **Identification Plan for Issues**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| **Advocacy Activity**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| Community Engagement & Social Impact  |   |   |   |   |   |   |   |   |   |   |   |
| **Grammar & Spelling**  | 1  |   | 2  |   | 3  |   | 4  |   | 5  |   |   |
| **Fosters Community Engagement**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
| **Positive Social Impact**  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10  |   |
|   |   |   |   |   |   |   |   |   |   |   |   |
| Grand Total  |   |   |   |   |   |   |   |   |   |   |   |
| Notes:          |   |   |   |   |   |   |   |   |   |   |   |